

Braille House Strategy 2022 – 2025

“THE WORLD AT YOUR FINGERTIPS”

OUR MISSION:

To empower people of all ages who are blind or have low vision through alternative formats.

OUR FUTURE:

More people using Braille more often

The default provider of Braille training

Widely used national library service

An effective advocate for the benefits of touch literacy

Larger, well trained and better equipped team organised in specialist roles, embracing a team-based culture, in new custom designed premises.
Greater diversity and certainty of funding.

VALUES:

Integrity

We do what's right and act with kindness, transparency, and honesty.

Respect

All our interactions are constructive, collaborative, and considerate of others. Together we deliver our best.

Empowerment

We provide opportunity for all – clients, volunteers, and staff - to be involved and do their best.

Sustainability

Building on our foundations, we look forward and adapt to change to ensure longevity.

High Expectations

We are committed to providing our clients, the community, and one another with high-quality service and resources

STRATEGIES:

Develop a sustainable Braille training business

- Establish market potential
- Engage NDIS package managers
- Build training capacity
- Systematise the training approach

Encourage widespread use of Braille library services

- Review the proposition to maximise membership and encourage usage
- Develop production and distribution capacity

Pursue viable 'fee for service' Braille business

- Seek 'ideal' fee for service opportunities
- Develop production and distribution capacity

Advocate for the benefits of touch literacy

- Create the compelling case for support
- Develop collateral materials
- Collaborate with like-minded partners

ENABLED BY:

A passionate, engaged and capable team

- Update recruitment, induction and onboarding
- A systemised approach to training staff and volunteers

Upgraded, fit for purpose systems and facilities

- Review and upgrade equipment
- Low-cost cosmetic building improvements
- Plan and develop new premises

Financial sustainability

- Seek government and philanthropic funding
- Encourage NDIS funded training
- Ensure longer- term security

Sound effective governance

- Improved market and performance information
- Appropriate risk management
- Legal and regulatory compliance

SUCCESS MEASURES:

Training graduates and \$ return
Staff and volunteer engagement

Library membership # and usage
\$ Funding - Government & Philanthropy

\$ return from Fee for Service
Financial surplus

Increase in public use of Braille
Redevelopment project on track
Compliance